



July 7th, 2026

ECIA Releases New Brand

East Central Intergovernmental Association (ECIA), located at 7600 Commerce Park, Dubuque, Iowa, is pleased to announce its new brand.

Turning Possibility into Impact

ECIA is excited to announce that a new brand identity has been developed and is being implemented this summer. With a presence in East Central Iowa for over 50 years, the organization is updating its look, tone and intentional outreach for expanded awareness. Executive Director, Mae Hingtgen, stated “ECIA’s long history in eastern Iowa has been valuable for our county and municipal partners. Our new strategic plan identified that we need to do a better job at letting the broader public know about our talented staff and their expertise. We couldn’t think of a better way to communicate that than a fresh new brand with logo, colors, and narrative that makes it easier for everyone to understand our commitment to developing solutions for the communities in our region”

The new brand reflects what has always been true about ECIA: helping communities move forward with confidence. By bringing expertise, resources, and trusted partnerships together, ECIA expands what's possible.

ECIA’s mission is to proactively enhance the well-being of our region by forging strong county and community partnerships, developing innovative solutions, and delivering essential services. ECIA is comprised of local governmental bodies in five counties: Cedar, Clinton, Delaware, Dubuque, and Jackson. ECIA programs cover five broad categories: Community Development, Economic Development, Housing Assistance, Transportation and Planning, and Transit.

Please visit <https://weare.ecia.org/> to see ECIA’s new brand.